

Seat No.	
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B.B.A. (Part - I) (Semester - II) Examination, April - 2017
PRINCIPLES OF MANAGEMENT (Paper - II)
Sub. Code : 22928

Day and Date : Thursday, 20 - 04 - 2017**Total Marks : 50****Time : 12.00 noon to 02.00 p.m.**

- Instructions :**
- 1) All the questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) Define Motivation. Explain the significance of Motivation. [15]

OR

Define Leadership and explain the functions of leader.

Q2) Write short answers (any two) : [20]

- a) Evaluate Mc Gregei's Theory X and Theory Y of motivation.
- b) Explain Likert's four systems of leadership.
- c) Explain the importance of controlling.
- d) Describe the process of planned change

Q3) Write short notes (any three) : [15]

- a) Traditional Techniques of controlling
- b) Concept of controlling
- c) Need for change
- d) Refreezing
- e) Resistance to change

